



SOUTHERN CALIFORNIA JUDGING ASSOCIATION

Visual Effect

Band: _____ **Class:** _____

Event: _____

Content Effectiveness

| | I | II | III | IV | V |
|------------------------------|---|----|-----|----|---|
| Show Concept | | | | | |
| Interpretation of Music | | | | | |
| Originality/Creativity | | | | | |
| Coordination of Elements | | | | | |
| Use of Stage/Color/Props | | | | | |
| Flow/Pacing/Idea Development | | | | | |
| Demand | | | | | |

100

**I
90-100
Superior**

**II
80-89
Excellent**

**III
65-79
Average**

**IV
50-64
Below Average**

**V
0-49
Needs Improvement**

Performance Effectiveness

| | I | II | III | IV | V |
|---------------------------|---|----|-----|----|---|
| Execution as to effect | | | | | |
| Projection | | | | | |
| Emotion | | | | | |
| Intensity/Focus/Endurance | | | | | |
| Expression | | | | | |
| Esprit de Corps | | | | | |

100

200

Total Score

Judge

Visual Effect Criteria Reference

Content Effectiveness:

To what degree does the visual design:

- demonstrate development of a unified theme?
- effectively interpret the musical presentation through drill design and choreography?
- demonstrate originality, creativity and variety in drill design and choreography?
- demonstrate effective integration of all elements (winds, percussion and auxiliary?)
- use the space available, as well as appropriate color choice, and props in the visual interpretation of the music.
- demonstrate effective flow, pacing and idea development?
- push the ensemble to perform at an appropriate level?

| | | | | |
|-----------------------------|-------------------------------|------------------------------|-----------------------------------|--------------------------------------|
| I Superior | II Excellent | III Average | IV Below Average | V Needs Improvement |
|-----------------------------|-------------------------------|------------------------------|-----------------------------------|--------------------------------------|

Performance Effectiveness:

To what degree does the ensemble:

- execute the material at a level that allows the designers' intent to be clearly understood?
- Project their performance to the audience?
- present the emotional content of their program?
- maintain their focus and intensity?
- demonstrate the nuance and expression of their visual program?
- show a genuine excitement to perform for their audience?

